

**FOR IMMEDIATE RELEASE**

## **National Association for Business Resources Names Spectrum Investment Advisors A 2022 Winner for Milwaukee's Best And Brightest Companies To Work For®**

**Milwaukee, WI** – Every year, companies throughout the greater Milwaukee region compete to be named one of Milwaukee's Best and Brightest Companies to Work For®. Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. Spectrum Investment Advisors, located in Mequon, Wisconsin, is one of 59 Greater Milwaukee area businesses that are being named a 2022 winner. For more information about Spectrum Investment Advisors, visit [www.spectruminvestor.com](http://www.spectruminvestor.com).

“The Best and Brightest Companies to Work For winners are a powerful community of elite leaders who share ideas and practices, and have proven they are employers of choice. Best and Brightest winning companies have also been a voice for important actions in creating a sustainable culture that works, ensuring the wellbeing of their employees come first,” said Jennifer Kluge, President and CEO, Best and Brightest Programs.

These select companies will be honored on Thursday, March 24, 2022 on a virtual platform, and winning companies will compete for three “Best of the Best Overall” elite awards — winners that have excelled in all categories. The elite award winners will be revealed during the digital presentation.

An independent research firm evaluates each company's entry based on key measures in various categories. They include: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives and Strategic Company Performance.

### **About Spectrum Investment Advisors**

Spectrum Investment Advisors was incorporated in 1995. Spectrum is a Registered Investment Adviser built on the premise that achieving one's financial goals depends on independent financial advice, timely research, and easy access to the investments and services that best fit an investor's specific needs. Registration with the SEC does not imply a certain level of skill or training.

### **About the Best and Brightest Programs**

The Best and Brightest Companies to Work For® is a national program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives, and building a stronger community as a whole.

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