



INVESTMENTS AND INVESTING BASICS

Spectrum Investment Advisors



Investments

- **Cash/Money Market /Stable Value**
 - Preservation
 - Short time frame
 - Conservative
- **Bond/Fixed Income**
 - Regular income stream (dividends)
 - Interest rate sensitivity
 - Short to medium time frame
 - Moderate
- **Stock/Equity**
 - Growth
 - Long-term time frame
 - Aggressive



Investments

MUTUAL FUND

An investment vehicle made up of a pool of money collected from many investors who are seeking professional investment management for a specific set of investment objectives.



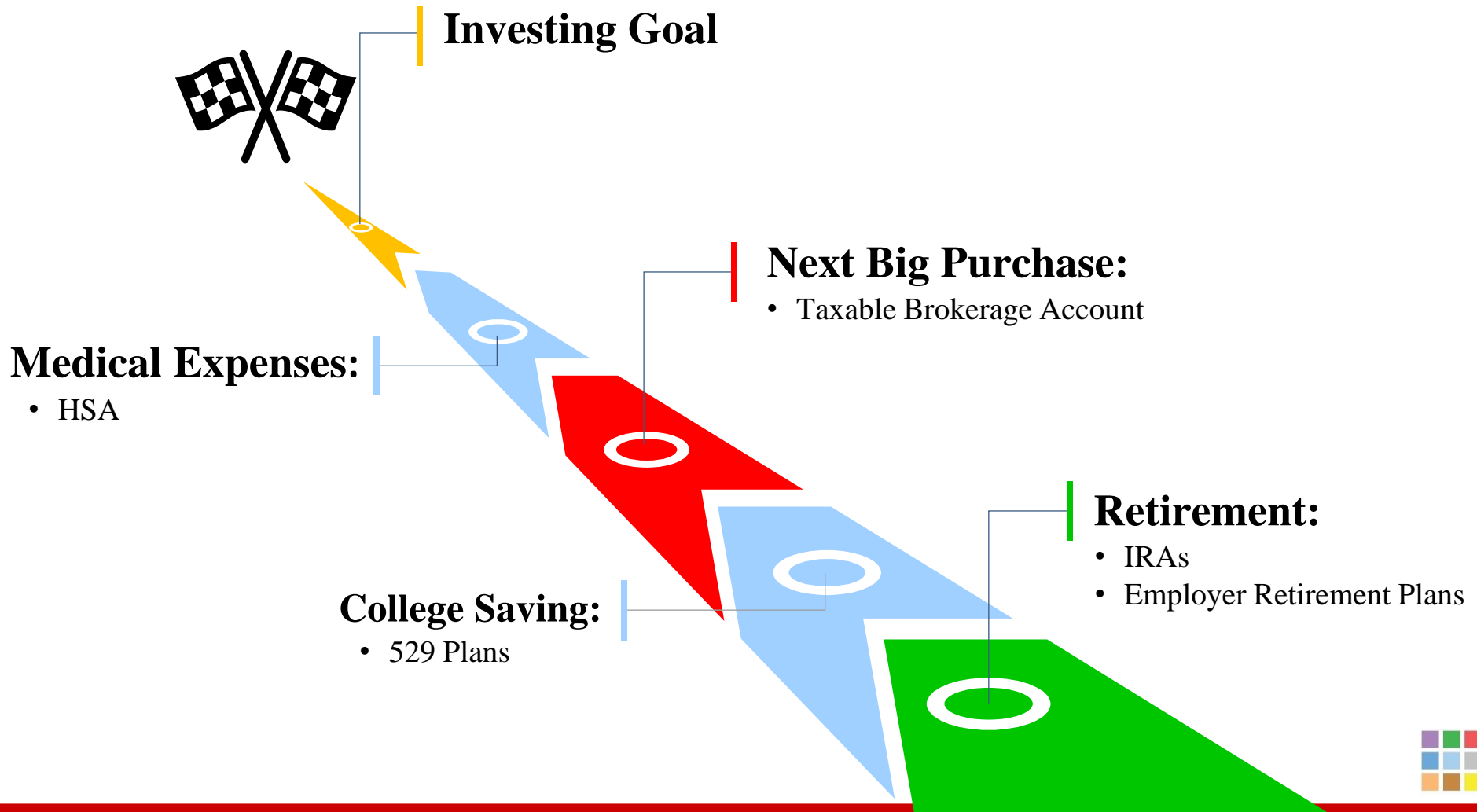
Investing Basics

- All investments have unique characteristics and goals
- All investment go through cycles of performance (ups/downs)
- The right investments and investment account for you is based on information about you:
 - Risk Tolerance
 - Saving Goals
 - Time Horizon
 - Other assets



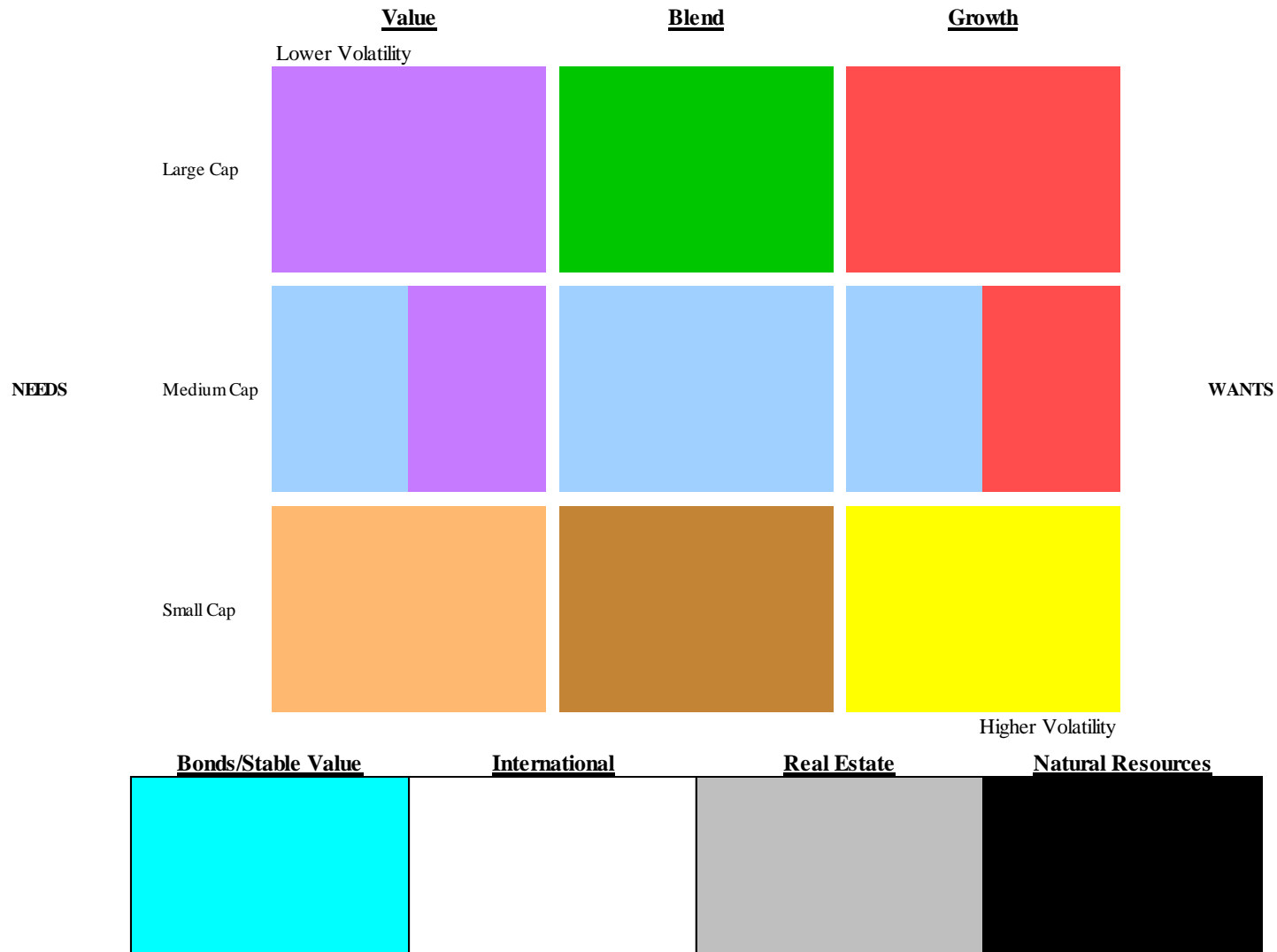
Consider Your Goal and Timeframe

Consider your investment goal and how that will impact your investing timeframe. Generally you want to be more aggressive with a longer timeframe and more conservative with a shorter timeframe.



Colors Simplify Investing®

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Source of Style Box information is Morningstar Principia. Please refer to Spectrum Investor® Historical Analysis for explanation of colors.



Value vs. Growth Investing

Value Investing

- “Needs”
- Stocks appear to be “on sale”
- Low P/E ratio
- Stock Dividends
- Typical sectors:
 - Utilities, Energy, Financials
 - Industrial Cyclicals, Consumer Durables

Growth Investing

- “Wants”
- Generally “fast” growth companies
- High P/E ratio
- Generally No Dividends
- Typical Sectors:
 - Technology, Health, Retail, Services
 - Consumer Staples





Spectrum Investor® Historical Analysis

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25 ANNUAL RETURNS for key indices (1996-2020) ranked in order of performance (Best to Worst)

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	9.30.2020
BEST	Real Estate	Large Cap Growth	Large Cap Growth	Small Cap Growth	Real Estate	Small Cap Value	Int.-Term Bonds	Small Cap Growth	Real Estate	Natural Resources	Real Estate	Natural Resources	Int.-Term Bonds	Natural Resources	Small Cap Growth	Real Estate	Small Cap Value	Small Cap Growth	Real Estate	Large Cap Growth	Small Cap Value	Large Cap Growth	Int.-Term Bonds	Large Cap Value	Large Cap Growth
	37.05%	36.53%	42.16%	43.09%	31.04%	14.02%	10.25%	48.54%	33.16%	36.61%	35.97%	34.44%	5.24%	37.54%	29.03%	9.37%	18.05%	43.30%	32.00%	5.52%	31.74%	27.44%	0.01%	31.93%	20.61%
	Large Cap Growth	Large Cap Blend	Large Cap Blend	Large Cap Growth	Small Cap Value	Real Estate	Real Estate	Small Cap Blend	Natural Resources	Real Estate	International	International	Small Cap Value	Mid Cap Blend	Real Estate	Int.-Term Bonds	Mid Cap Blend	Small Cap Blend	Large Cap Growth	Real Estate	Natural Resources	International	Large Cap Growth	Large Cap Blend	Int.-Term Bonds
	23.97%	33.36%	28.58%	28.25%	22.83%	12.35%	3.58%	47.25%	24.59%	13.82%	26.34%	11.17%	-28.92%	37.38%	28.07%	7.84%	17.88%	38.82%	14.89%	4.48%	30.87%	25.03%	-0.01%	31.49%	6.79%
	Large Cap Blend	Mid Cap Blend	International	Natural Resources	Mid Cap Blend	Int.-Term Bonds	Small Cap Value	Small Cap Value	Small Cap Value	International	Small Cap Value	Large Cap Growth	Small Cap Blend	Small Cap Growth	Small Cap Blend	Large Cap Growth	Large Cap Value	Small Cap Value	Large Cap Blend	Large Cap Blend	Small Cap Blend	Small Cap Growth	Real Estate	Large Cap Growth	Large Cap Blend
	22.96%	32.25%	20.00%	27.23%	17.51%	8.44%	-11.43%	46.03%	22.25%	13.54%	23.48%	9.13%	-33.79%	34.47%	26.85%	4.65%	17.68%	34.52%	13.69%	1.38%	21.31%	22.47%	-4.22%	31.13%	5.57%
	Large Cap Value	Small Cap Value	Mid Cap Blend	International	Natural Resources	Small Cap Blend	Natural Resources	International	International	Mid Cap Blend	Large Cap Value	Mid Cap Blend	Large Cap Growth	International	Mid Cap Blend	Large Cap Blend	International	Mid Cap Blend	Large Cap Value	Int.-Term Bonds	Mid Cap Blend	Large Cap Blend	Large Cap Blend	Small Cap Growth	Small Cap Growth
	22.00%	31.78%	19.12%	26.97%	15.79%	2.49%	-12.99%	38.59%	20.25%	12.56%	20.80%	7.98%	-34.92%	31.78%	26.64%	2.11%	17.32%	33.50%	12.36%	0.55%	20.74%	21.83%	-4.38%	28.48%	3.88%
	Small Cap Value	Large Cap Value	Large Cap Value	Small Cap Blend	Int.-Term Bonds	Mid Cap Blend	Mid Cap Blend	Real Estate	Small Cap Blend	Large Cap Value	Small Cap Blend	Small Cap Growth	Mid Cap Blend	Large Cap Growth	Small Cap Value	Large Cap Value	Real Estate	Large Cap Growth	Mid Cap Blend	International	Large Cap Value	Mid Cap Blend	Large Cap Value	Mid Cap Blend	International
	21.37%	29.98%	14.67%	21.26%	11.63%	-0.61%	-14.53%	36.18%	18.33%	6.33%	18.37%	7.05%	-36.23%	31.57%	24.50%	-0.48%	17.12%	32.75%	9.77%	-0.81%	17.40%	16.24%	-8.95%	26.20%	-7.09%
WORST	Mid Cap Blend	Small Cap Blend	Int.-Term Bonds	Large Cap Blend	Large Cap Value	Small Cap Growth	International	Mid Cap Blend	Mid Cap Blend	Large Cap Blend	Natural Resources	Int.-Term Bonds	Large Cap Blend	Real Estate	Natural Resources	Mid Cap Blend	Small Cap Blend	Large Cap Blend	Int.-Term Bonds	Small Cap Growth	Large Cap Value	Large Cap Value	Small Cap Growth	Small Cap Blend	
	19.25%	22.36%	8.69%	21.04%	6.08%	-9.23%	-15.94%	35.62%	16.48%	4.91%	16.85%	6.97%	-37.00%	28.46%	23.88%	-1.73%	16.35%	32.39%	5.97%	-1.38%	11.96%	15.36%	-9.31%	25.52%	-8.62%
	Small Cap Blend	Real Estate	Small Cap Growth	Mid Cap Blend	Small Cap Blend	Large Cap Value	Small Cap Blend	Natural Resources	Large Cap Value	Small Cap Value	Large Cap Blend	Large Cap Blend	Small Cap Growth	Small Cap Blend	Large Cap Value	Small Cap Growth	Large Cap Blend	Large Cap Value	Small Cap Growth	Mid Cap Blend	Small Cap Growth	Small Cap Blend	Small Cap Blend	Real Estate	Small Cap Blend
	16.49%	19.66%	1.23%	14.72%	-3.02%	-11.71%	-20.48%	34.40%	15.71%	4.71%	15.79%	5.49%	-38.54%	27.17%	15.10%	-2.91%	16.00%	31.99%	5.60%	-2.18%	11.32%	14.65%	-11.01%	23.10%	-8.69%
	Small Cap Growth	Natural Resources	Small Cap Blend	Large Cap Value	Large Cap Blend	Large Cap Blend	Large Cap Value	Large Cap Value	Small Cap Growth	Small Cap Blend	Small Cap Growth	Large Cap Value	Large Cap Value	Real Estate	Large Cap Blend	Large Cap Blend	Small Cap Blend	Large Cap Growth	International	Small Cap Blend	Large Cap Value	Large Cap Growth	Small Cap Value	Mid Cap Blend	Small Cap Value
	11.26%	16.94%	-2.55%	12.72%	-9.10%	-11.89%	-20.85%	31.79%	14.31%	4.55%	13.35%	1.99%	-39.20%	26.46%	15.06%	-4.18%	14.61%	22.78%	4.89%	-3.13%	6.89%	7.84%	-11.08%	22.39%	-11.47%
	International	Small Cap Growth	Small Cap Value	Int.-Term Bonds	International	Large Cap Growth	Large Cap Blend	Large Cap Blend	Large Cap Blend	Small Cap Growth	Large Cap Growth	Small Cap Blend	Large Cap Value	Large Cap Value	Large Cap Growth	Small Cap Value	Small Cap Growth	Natural Resources	Small Cap Value	Small Cap Blend	Real Estate	Real Estate	Small Cap Value	International	Real Estate
	6.05%	12.95%	-6.45%	-0.82%	-14.17%	-12.73%	-22.10%	28.68%	10.88%	4.15%	11.01%	-1.57%	-39.22%	21.18%	15.05%	-5.50%	14.59%	16.49%	4.22%	-4.41%	6.68%	3.76%	-12.86%	22.01%	-21.36%
	Int.-Term Bonds	Int.-Term Bonds	Natural Resources	Small Cap Value	Large Cap Growth	Natural Resources	Large Cap Growth	Large Cap Growth	Large Cap Growth	Large Cap Growth	Mid Cap Blend	Small Cap Value	Natural Resources	Small Cap Value	International	Natural Resources	Int.-Term Bonds	Real Estate	International	Small Cap Value	Int.-Term Bonds	Int.-Term Bonds	International	Natural Resources	Small Cap Value
	3.63%	9.65%	-14.19%	-1.49%	-22.08%	-15.59%	-23.59%	25.66%	6.13%	3.46%	10.32%	-9.78%	-42.55%	20.58%	7.75%	-7.35%	4.21%	1.22%	-4.90%	-7.47%	2.65%	3.54%	-13.79%	17.63%	-21.54%
	International	Real Estate	Real Estate	Small Cap Growth	International	Small Cap Growth	Int.-Term Bonds	Int.-Term Bonds	Int.-Term Bonds	Int.-Term Bonds	Real Estate	International	Int.-Term Bonds	Int.-Term Bonds	International	Natural Resources	Int.-Term Bonds	Natural Resources	Natural Resources	International	Natural Resources	Natural Resources	Int.-Term Bonds	Natural Resources	
	1.78%	-17.01%	-2.58%	-22.43%	-21.44%	-30.26%	4.10%	4.34%	2.43%	4.33%	-17.56%	-43.38%	5.93%	6.54%	-12.14%	2.20%	-2.02%	-9.77%	-24.28%	1.00%	1.23%	-21.07%	8.72%	-31.90%	

Investment Style	Intermediate-Term Bonds	Large Cap Value	Large Cap Blend	Large Cap Growth	Mid Cap Blend	Small Cap Value	Small Cap Blend	Small Cap Growth	International	Real Estate	Natural Resources
Representative Index	Barclays US Agg Bond Index	S&P 500 Value Index	S&P 500 Index	S&P 500 Growth Index	S&P MidCap 400 Index	Russell 2000 Value Index	Russell 2000 Index	Russell 2000 Growth Index	MSCI EAFE NR Index	DJ US Select REIT Index	S&P North American Natural Resources
Correlation to S&P*	-0.22	0.97	-	0.98	0.94	0.87	0.89	0.89	0.85	0.62	0.76

Past Performance is not necessarily an indication of future results. You cannot invest directly in an index. Source Fidelity Investments/Morningstar

*Correlation is based on the past 120 monthly returns from 1-1-10 to 12-31-19 and provides a measurement of diversification by indicating whether or not two different investments have moved in the same direction in the past.

A correlation of 1.0 means the returns move in the same direction. A correlation of -1.0 indicates the returns move in opposite directions. A correlation of 0.0 suggests that the investment returns of two different investments are completely independent of one another.

The returns on this page represent returns of indices and do not represent the results of any model or actual performance results derived from SIA, Inc. services.

SIA, Inc. does not manage models or actual accounts, except for those clients who have elected to use SIA, Inc.'s management by entering into a separate service agreement with the firm.

Please see important disclosures at the end of this presentation.



Annualized returns for key indices ranked in order of performance through 12/31/19.

	30 Year	25 Year	20 Year	15 Year	10 Year	5 Year	3 Year	1 Year
BEST	12.04%	12.08%	11.12%	10.14%	14.77%	13.51%	18.66%	31.93%
	10.42%	10.66%	9.49%	9.48%	13.56%	11.70%	15.27%	31.49%
	10.35%	10.54%	9.41%	9.00%	13.01%	9.52%	12.49%	31.13%
	9.96%	10.22%	7.59%	8.81%	12.72%	9.34%	11.49%	28.48%
	9.64%	10.15%	6.37%	7.92%	12.16%	9.03%	9.56%	26.20%
	9.49%	9.49%	6.06%	7.69%	11.83%	8.23%	9.26%	25.52%
	9.28%	9.35%	5.57%	7.55%	11.57%	6.99%	8.59%	23.10%
WORST	8.15%	8.13%	5.56%	6.92%	10.56%	6.40%	6.95%	22.39%
	5.91%	5.56%	5.03%	4.84%	5.50%	5.67%	4.77%	22.01%
	4.53%	5.15%	3.32%	4.54%	3.75%	3.05%	4.03%	17.63%
				4.15%	1.39%	-1.41%	-2.05%	8.72%

Investment Style	Representative Index	Correlation to S&P*
Intermediate Core Bonds	Bloomberg Barclays US Aggregate Bond Inc	-0.22
Large Cap Value	S&P 500 Value Index	0.97
Large Cap Blend	S&P 500 Index	-
Large Cap Growth	S&P 500 Growth Index	0.98
Mid Cap Blend	S&P MidCap 400 Index	0.94
Small Cap Value	Russell 2000 Value Index	0.87
Small Cap Blend	Russell 2000 Index	0.89
Small Cap Growth	Russell 2000 Growth Index	0.89
International	MSCI EAFE NR Index	0.85
Real Estate	DJ US Select REIT Index	0.62
Natural Resources	S&P North American Natural Resources Index	0.76

*Correlation based on the past 120 monthly returns from 1-1-09 to 12-31-19

**Past performance is not an indication of future results.
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Source: Fidelity Investments/Morningstar

Fixed Inc. & Bonds	Large Cap Value	Mid Cap Value	Large Cap Blend	Large Cap Growth	Mid Cap Blend	Mid Cap Growth	Small Cap Value	Small Cap Blend	Small Cap Growth	Real Estate	Natural Resources
Lower Volatility						Higher Volatility					

Please see important disclosures at the end of this review.





Spectrum Investor® Risk Tolerance Quiz

1. I would summarize my risk level as:

Conservative.....	6
Conservative to Moderate.....	9
Moderate.....	12 Score: _____
Moderate to Aggressive.....	15
Aggressive.....	18

2. Protecting retirement savings from loss is more important to me than earning high returns:

Strongly Agree.....	7
Agree.....	10
Risk and return are equally important.....	12 Score: _____
Disagree.....	15
Strongly Disagree.....	18

3. Assume that a year ago I invested \$10,000 in a fund, and today it is worth \$8,000. I would:

Sell the fund and move into a safe investment.....	2
Sell the fund and move into a fund that is performing better....	6
Sell half the fund and move into a fund that is performing bet	8 Score: _____
Stay with my investment.....	12
Buy more shares of the fund.....	18

4. When I put money aside for retirement, I do not plan on using those dollars before retirement:

Strongly Agree.....	10
Agree.....	8
Neither Agree nor Disagree.....	6 Score: _____
Disagree.....	4
Strongly Disagree.....	2

5. I consider myself knowledgeable of economic issues and personal investing:

Strongly Agree.....	10
Agree.....	8
Neither Agree nor Disagree.....	6 Score: _____
Disagree.....	4
Strongly Disagree.....	2

6. I understand that when I invest money in stock funds, I may lose value from one year to the next. Knowing that, I am comfortable with the following risk/return situation:

I don't want to lose money, even if I make under 4% long-term.....	0
Losing 1-5% in 1 year to make more than 5% long term.....	5
Losing 5-10% in 1 year to make more than 7% long term.....	7 Score: _____
Losing 10-20% in 1 year to make more than 10% long term.....	9
Losing over 20% in 1 year to make more than 12% long term.....	12

7. In my opinion, the best way to diversify my investments is:

Conservatively, so I don't lose much.....	6
Semi-conservatively, but spread into a few funds.....	8
A little of everything so I'm covered in any scenario.....	10 Score: _____
Spreading among the major investment categories.....	12
Go for the risky investments to try to maximize my gains.....	14

Spectrum Investor® Risk Tolerance Quiz Score: _____

Participant Age: _____

What is your risk tolerance quiz score? →

← What is your time horizon to retirement?

	5 years or less	6 to 10 years	11 to 15 years	More than 15 years
25-34	Conservative (25/75)	Conservative (25/75)	Conservative Moderate (40/60)	Moderate (50/50)
35-49	Conservative Moderate (40/60)	Conservative Moderate (40/60)	Moderate (50/50)	Moderate (60/40)
50-64	Conservative Moderate (40/60)	Moderate (50/50)	Moderate (50/50)	Moderately Aggressive (70/30)
65-84	Moderate (50/50)	Moderate (60/40)	Moderate (60/40)	Moderately Aggressive (80/20)
85-100	Moderately Aggressive (70/30)	Moderately Aggressive (70/30)	Moderately Aggressive (70/30)	Aggressive (95/5)



Spectrum Call Center

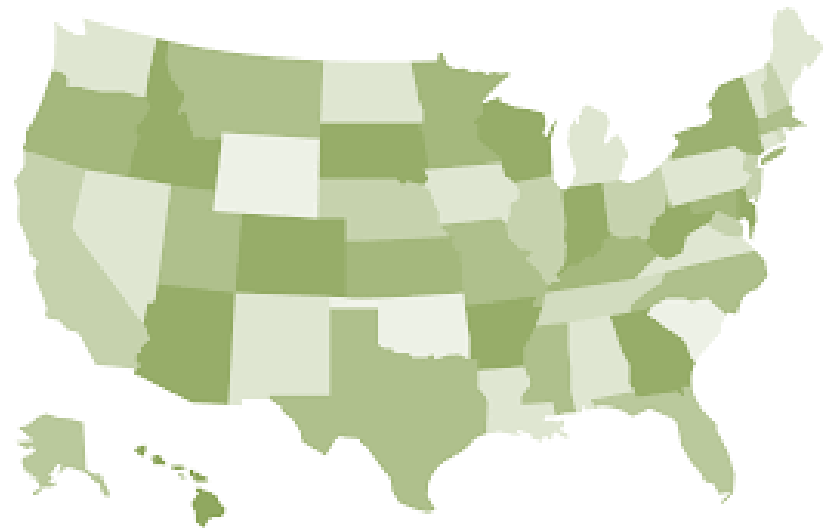
Employees can reach out to Spectrum's call center directly for a 1on1 consultation.

Advisors cover all the same topics discussed during a live 1on1 meeting. Consultations also available via Webex.

For appointments

Call: 1-800-242-4735

Email: sia@spectruminvestor.com



Available: 8:30am – 5:00pm CST Monday – Friday or by scheduled appointment



IMPORTANT DISCLOSURES

● **Standardized returns assume reinvestment of dividends and capital gains. It depicts performance without adjusting for the effects of taxation or any applicable maximum sales charges but are adjusted to reflect ongoing fund expenses. If adjusted for taxation or maximum sales charges the performance quoted would be significantly reduced. The investment return and principal value of an investment will fluctuate thus an investor's shares when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than return data quoted herein.**

- Marshall's Spectrum Investing Concept[®] uses colors to communicate investments by helping identify asset classes and market cycles. It does not guarantee against loss.
- The performance quoted represents the reinvestment of dividends and capital gains, is net of expenses and does not reflect the maximum sales charge. Such a fee, if taken into consideration, will reduce the performance quoted.
- Investment scores are intended to help plan sponsors identify suitable products and are not meant to be predictive of future performance.
- Morningstar category averages and corresponding category index are used for benchmark comparisons. Category average performance is net of fees. One cannot invest directly in the category averages or indexes.
- Data has been received from sources believed reliable, but data cannot be guaranteed as to accuracy, completeness, or fitness for a particular purpose
- This report is for informational purposes only and should not be construed as a recommendation or solicitation to buy or to sell any security, policy, or investment.
- **Benchmark Disclosures:** Morningstar Category Averages: Morningstar classifies mutual funds into peer groups based on their holdings. The Category Average calculates the average return of mutual funds that fall within the category during the given time period. The following indexes and their definitions provide an approximate description of the type of investments held by mutual funds in each respective Morningstar Category. One cannot invest directly in an index or category average. **90 day US T-Bill** – The total return of the benchmark 90-day US Treasury Bill. This figure is calculated by Morningstar using the average weekly auction rates for 90-day T-bills during the month. **Stable Value** – Stable value funds are capital preservation investment options available in 401(k) plans and other types of savings plans. They are invested in a high quality, diversified fixed income portfolio that are protected against interest rate volatility by contracts from banks and insurance companies. **Real Estate: DJ US Select REIT Index** – Measures the performance of publicly traded real estate trusts (REITs) and REIT-like securities to serve as proxy for direct real estate investment. **Large Cap Growth: S&P 500 Growth Index** – Measures the performance of growth stocks drawn from the S&P 500 index by dividing it into growth and value segments by using three factors: sales growth, the ratio of earnings change to price and momentum. **Intermediate-Term Bonds: Barclays US Agg Bond Index** – Measures the performance of investment grade, US dollar-denominated, fixed-rate taxable bond market, including Treasuries, government-related and corporate securities, MBS, ABS and CMBS. **Large Cap Blend: S&P 500 Index** – A market capitalization-weighted index composed of the 500 most widely held stocks whose assets and/or revenue are based in the US.

Large Cap Value: S&P 500 Value Index – Measures the performance of value stocks of the S&P 500 index by dividing into growth and value segments by using three factors: sales growth, the ratio of earnings change to price and momentum. **Mid Cap Value/Mid Cap Growth: S&P MidCap 400 Index** - A market cap weighted index that covers the complete market cap of the S&P 400 Index. All S&P 400 index stocks are represented in both and/or each Growth and Value index. **Mid Cap Blend: S&P MidCap 400 Index** – Measures the performance of mid-sized US companies, reflecting the distinctive risk and return characteristics of this market segment. **Small Cap Blend: Russell 2000 Index** – Measures the performance of the small-cap segment of the US equity universe. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership. **Small Cap Value: Russell 2000 Value Index** – Measures the performance of small-cap value segment of Russell 2000 companies with lower price-to-book ratios and lower forecasted growth values. **Small Cap Growth: Russell 2000 Growth Index** – Measures the performance of small-cap growth segment of Russell 2000 companies with higher price-to-value ratios and higher forecasted growth values. **S&P 1500 Composite Index** – Combines three leading indices, the S&P 500, the S&P MidCap 400 and the S&P SmallCap 600 to cover approximately 90% of the US market capitalization. **Foreign Large Cap Blend (International): MSCI EAFE NR Index** – This Europe, Australasia, and Far East index is a market-capitalization-weighted index of 21 non-US, developed country indexes. **Health: S&P 1500 Health Care Index** – Measures the performance of health care (sector) segment of US equity securities. It comprises those companies included in the S&P Composite 1500 that are classified as members of the Global Industry Classification Standard (GICS) Health Care (sector). **Natural Resources: S&P North American Natural Resources Index** – Measures the performance of US traded securities classified by the Global Industry Classification Standard (GICS) as energy and materials excluding the chemicals industry and steel but including energy companies, forestry services, producers of pulp and paper and plantations. **Equity Precious Metals: FTSE Gold Mines Index** – Measures the performance of the worldwide market in the shares of companies whose principal activity is the mining of gold.

- Information contained is not for public distribution.
- Availability of investments is subject to change.
- Investments in specialized industry sectors carry additional risks, which are outlined in the prospectus.
- Investing in mutual funds involves risk, including the possible loss of principal.
- Bonds are subject to default risk and interest rate risk. Bond values are subject to change in price as interest rates rise or fall.
- Small and mid-cap stocks are generally more volatile than large-cap stocks.
- Stock investing involves risk including loss of principal.
- Additional fees may include: contract charges, plan recordkeeping expenses, advisor fees and/or asset-based fees specific to qualified retirement plans.
- *Investors should consider the investment objectives, risks, charges and expenses of the investment company carefully before investing. The prospectus contains this and other important information about the investment company. You can obtain a prospectus from your financial representative or provider's website. Read carefully before investing.*

